



Web design rates

**Affordable, Complete Web Design
Especially For Small Businesses**

Web Design Rates	
The cost for the first page designed is \$399.00 US, as the initial design is the most difficult and time consuming task. The more pages you order, the more you save!	
Service	Cost per Web page
1st page (Home Page)	\$299.00 US special (399 regular price!) (\$99.00 additional for logo)
Additional Pages	\$50.00 - \$300.00 US, depending on content

What defines a Web page?

A Web **site** consists of many different Web **pages**. Every Web site has a home page (often called the index page). The rest of the site is made up of inner pages. Some examples of common inner pages are:

- About Us
- Contact Us
- Testimonials
- Articles
- Products
- Portfolio
- Privacy Policy
- Terms of Use or Disclaimer
- FAQ's
- Order
- Resources
- Rates

Why I charge by the page for Web design and layout

Creating customized layout and graphics is a process that involves a high amount of artistic ability and creativity. The amount of time that it takes to design a new project can vary greatly depending on the knowledge the designer has about your industry, available resources, and even the creative mood of the designer.

Most Web Designers charge anywhere from \$75 - \$125/an hour for Web design services. SteveSims ArtStudio charges by the page because:

- it takes the guess work out of the final cost of the project - there are no surprises when you receive the final invoice.
 - you pay a predefined amount regardless of the time the designer spends on the project.
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What's included in the page rate

▶ **Complete customized design and layout of your Web site**

Includes 3 initial rough drafts and **unlimited drafts and revisions (up until final approval)**. By offering unlimited drafts and revisions, I can **guarantee** you will be thrilled with the final product. (A final approval is required before I begin to add content to the pages).

▶ **Simple Javascript programming such as:**

- navigation buttons that change when the mouse moves over them
- print this page links
- bookmark this page links
- pop-up windows

Simple FLASH programming such as:

- navigation buttons that change when the mouse moves over them
- print this page links
- bookmark this page links
- Flash intro page

▶ **Addition of company logo and any pictures that you provide.**

▶ **Unlimited contact and subscribe Forms.**

▶ **Unlimited Links.**

▶ **Upload of the completed Web site to the Web.**

Other costs you may incur that are NOT included in the page rate

Mandatory Costs:	
<p>Domain Name:</p> <p>Cost: varies (approximate - depending on your domain registrant)</p>	<p>Your domain name is the address of your Web site. For example, http://www.candmlimo.com (which I designed and maintain) is a domain name.</p>
<p>Hosting:</p> <p>Cost: \$120.00/year (approximate - depending on your hosting company)</p>	<p>Hosting is like a little home on the Internet that you buy or rent as a place for your Web site and domain name to reside.</p>

Optional Costs:	
<p>Photos:</p> <p>Cost: varies</p>	<p>Photos liven up the site and give visual meaning to the words. If you require photos, then you will be required to purchase these photos separately.</p>
<p>Web Site Maintenance:</p> <p>Cost: \$30.00 US/hour</p>	<p>Need to update the content on your site? Want your latest photo added? Let us do it for you. I don't require any contracts. I can:</p> <ul style="list-style-type: none"> • Add, remove or change text • Add articles, reports or links to existing pages • Add logos, photographs, or images <p><i>Maintenance services apply to changes to your existing design. Maintenance does not apply to redesigning an entire page or site.</i></p> <p>Contact us to inquire about maintenance.</p>

What are you looking for?

Timeframe?

content?

hosting?

Domain name?

prices...

copyright?

logo?

EXAMPLE: YAHOO Small Business:

\$11.95 a month hosting

\$19.99 Email Plus

\$9.95 a year for domain name